



Federal Establishment Grant

Maryland Health Benefit Exchange
Board of Trustees Meeting

June 3, 2011



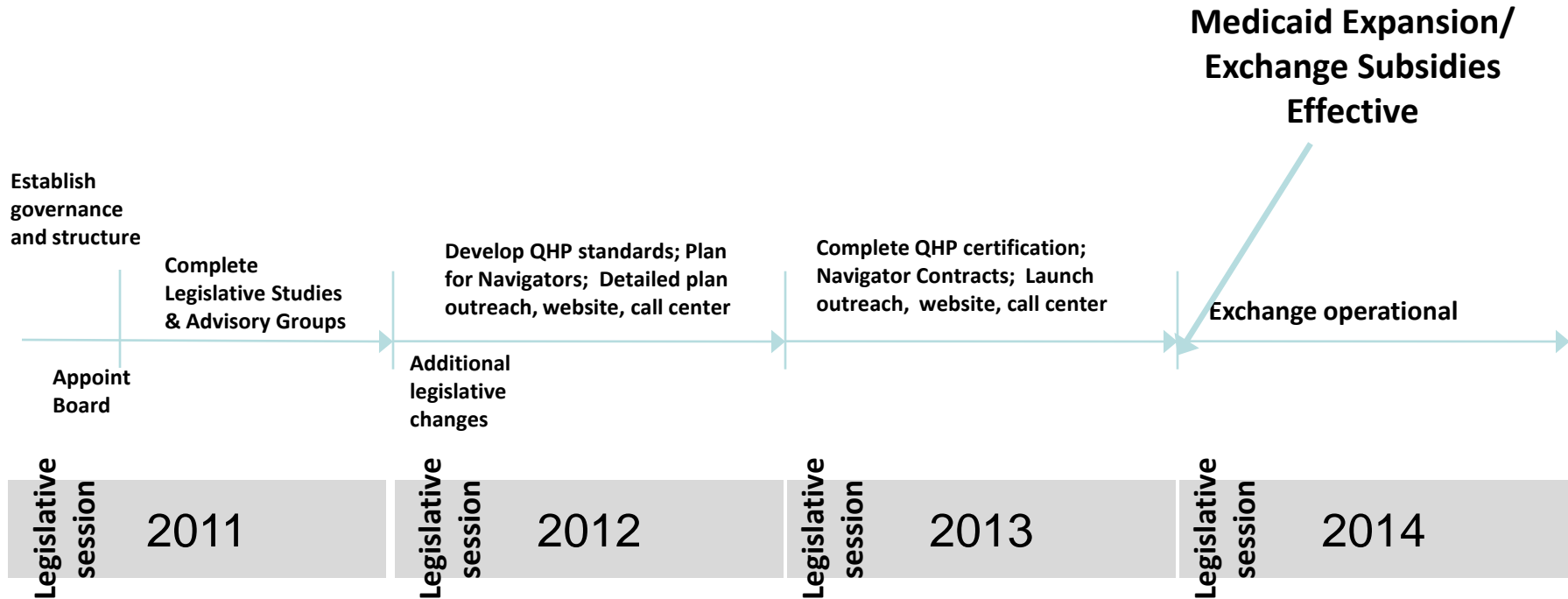
Presentation Overview

- Background
- Approach to Establishment Grant
 - Administration and Operations of Exchange
 - Policy Development and Detailed planning
 - Information Technology Framework
- Next Steps

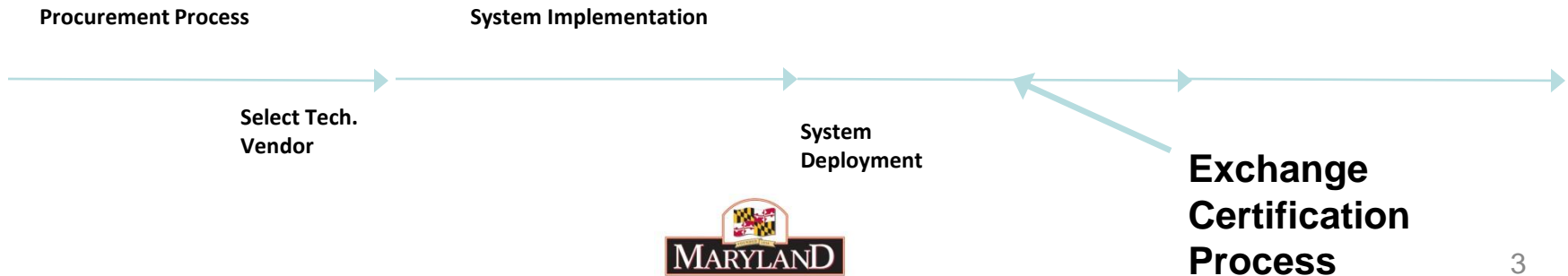


High Level Implementation Timeline

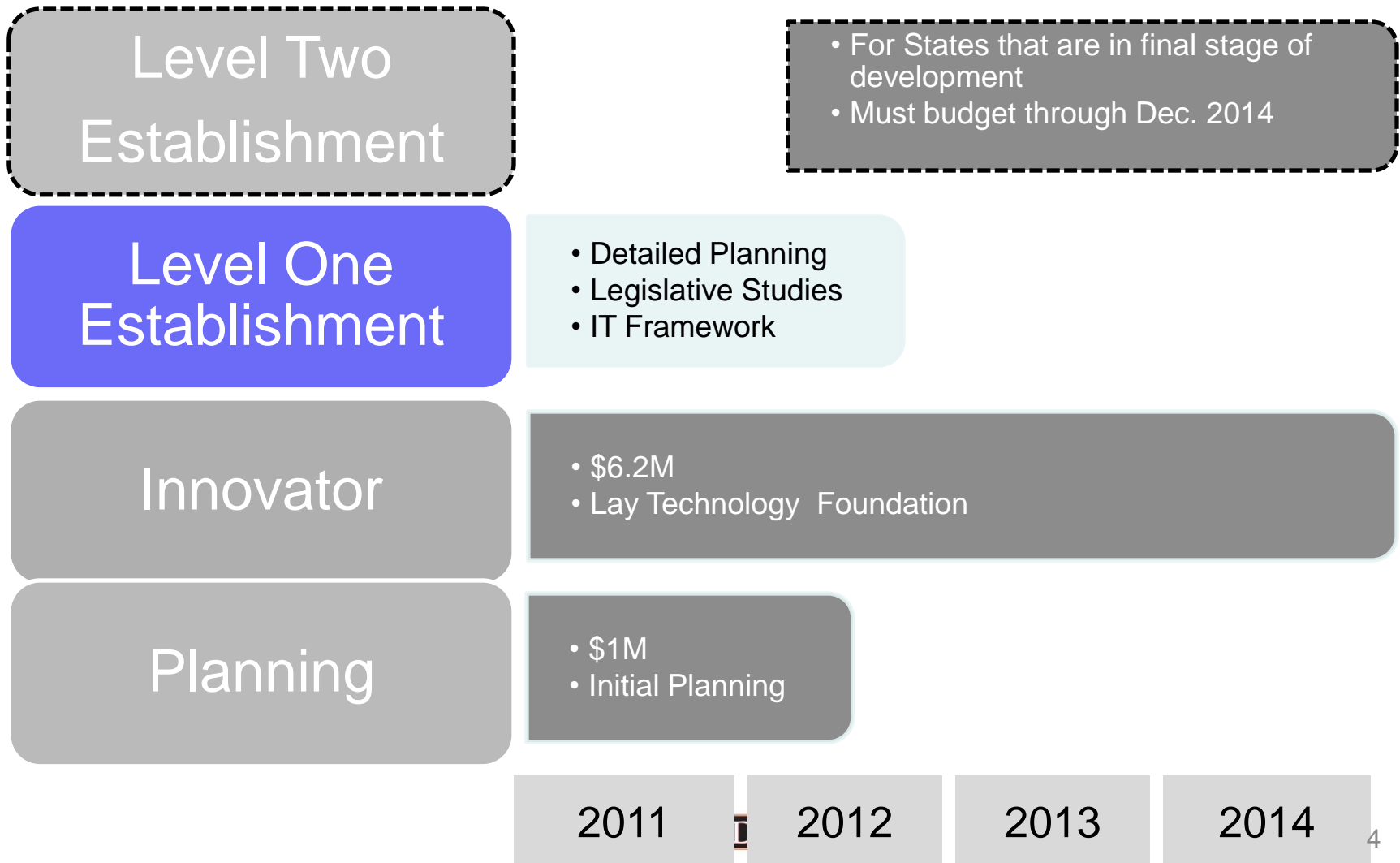
Policy and Operations



Technology



Federal Funding Building Blocks



Establishment Grant

Major Areas of Proposed Activities

1. Administration and Operations of Exchange
 - Staff, Office Space, Admin
2. Policy Development and Detailed Planning
 - Support for Legislative Studies and other federal planning activities
3. Information Technology Foundation
 - Creating IT framework needed to implement Maryland policy decisions and ACA requirements



Administration and Operations of Exchange



Administration and Operations

Federal and State Requirements

Federal Milestones:

- ☐ Enabling legislation
- ☐ Governance structure
- ☐ Administrative and oversight systems
- ☐ Begin staffing

Legislative Requirements:

- ☐ Establish administrative operations (salary plan, procurement)
- ☐ Establish Advisory Committees



Administration and Operations of Exchange Progress to Date

- Enabling legislation enacted and governance established
- Exchange Board of Trustees appointed
- Board's administrative policies in development
- Initial Exchange staffing plan in development



Administration and Operations of Exchange Proposed Activities

- Initial staff plan
- Establish and maintain an office
- Develop and launch and initial website



Policy Development and Detailed Planning



Policy Development and Detailed Planning Federal Milestones

- ☐ Stakeholder advisory process
- ☐ Strategy for limiting adverse selection
- ☐ Program integration w/Medicaid, Insurance
- ☐ Coordination w/consumer assistance
- ☐ Develop standards for Qualified Health Plans
- ☐ Plan for call center
- ☐ Preliminary plan for navigator program
- ☐ Market analysis and environmental scan for outreach
- ☐ Design and approach to SHOP Exchange



Policy Development and Detailed Planning Legislatively Required Studies (2011)

1. Feasibility and desirability of selective contracting
2. Feasibility and desirability of multi-state or regional contracting
3. Rules inside and outside of Exchange
4. Design and operations of Navigator Program
5. Design and function of SHOP Exchange
6. Plan for self-sustainability
7. Plan for public relations and advertising campaign



Policy Development and Detailed Planning Progress to Date

- Background on uninsured, commercial market
- Stakeholder input to guide Exchange governance
- Enabling legislation enacted
- Planning underway for analytic work to support legislative studies
- Initial stakeholder input and recommendations on Outreach



Policy Development and Detailed Planning Proposed Activities

- Analytic and technical support for Legislative Studies
 - Approach to Contracting
 - SHOP
 - Public relation, advertising and outreach plan
 - Insurance Market Rules
 - Navigator
 - Sustainability Plan
 - Multi-state or regional contracting study
- Other Planning Activities
 - Call Center inventory, gap analysis and road map
 - Exchange Enrollment Model



Information Technology



Information Technology Strategy

- Significant IT infrastructure needed to meet ACA requirements for seamless, real-time eligibility and enrollment for Medicaid, MCHP, Exchange, BHP (if applicable)
- Tight timeframe to plan, procure, implement and test major IT systems
- Immediate need to lay foundation for IT framework
 - Must meet ACA requirements and forthcoming federal guidance
 - Will be flexible to accommodate Maryland Exchange policy decisions



Information Technology Federal Milestones

- ❑ IT Gap Analysis
- ❑ Review product feasibility, viability, alignment w/goals
- ❑ Preliminary business requirements
- ❑ Detailed business process documentation
- ❑ Systems Development Life Cycle Strategy
- ❑ Implementation plan

Information Technology - Progress to Date

- Have begun analysis of technology platform requirements that will accommodate future policy decisions
 - Established program management support
 - In process of conducting technology gap analysis
 - Developed implementation timeline and workplan
 - Identified initial IT procurement needs



Information Technology Proposed Activities

- Technology Platform for seamless interaction between eligibility determination and enrollment for Medicaid, MCHP, Exchange, BHP (if necessary)
 - Case management system, call center
 - Web Portal for eligibility enrollment and plan information, compare benefits
 - Eligibility Verification
 - Electronic calculator to determine actual cost of coverage after subsidy
 - Provide appropriate level of access for case managers, navigators, community assistors
 - Plan enrollment
 - Premium Collection
 - Federal and State Data Reporting



Level One Establishment Grant Next Steps



Next Steps

- June 23 - Establishment Grant must be approved by Exchange Board (Drop Dead Date for Approval)
- Chair will call Special Meeting (per bylaws) for Board to approve grant submission prior to submission
- June 30 - Submit Grant
- August 15 - Anticipate Funding



Acronyms

ACA – Affordable Care Act

QHP – Qualified Health Plan

SHOP – Small Business Health Options
Program

MCHP – Maryland Children's Health
Program

